

“Dezinebox is a Tech-driven
Start-up that provides
Aspirational Online
Architecture & Interior
Designs across Geographies”



Introduction

In India, interior designing is

- very unsystematic,
- lacks the proper planning & approach,
- design process is slow & time-consuming,
- ends in budget escalations & delays &
- stress & agony most of you go through.

In short, there is **no proper planning and systematic approach** to it.

Dezinebox's #metadezine - is a unique blend of our 20 years of design experience with the world's latest design technology offering a unique immersive design experience with execution-ready dezone file.

We are Tech-driven Start-up on a mission to simplify interior designing & address all your design challenges besides saving your time & money.



Our Solution



1. Input

Shares Floor Plan, Images, Video & Specific Requirements with budget

2. Processing

Multiple Online Sessions to finalize

- Furniture layout
- Theme &
- Design

3. Output

- 360 Panoramas,
- VR Files
- 3Ds
- Working Drawings
- Online Shopping list

Highlights of Design File

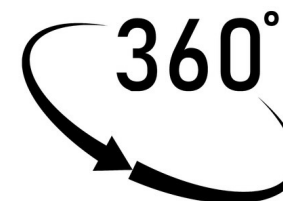
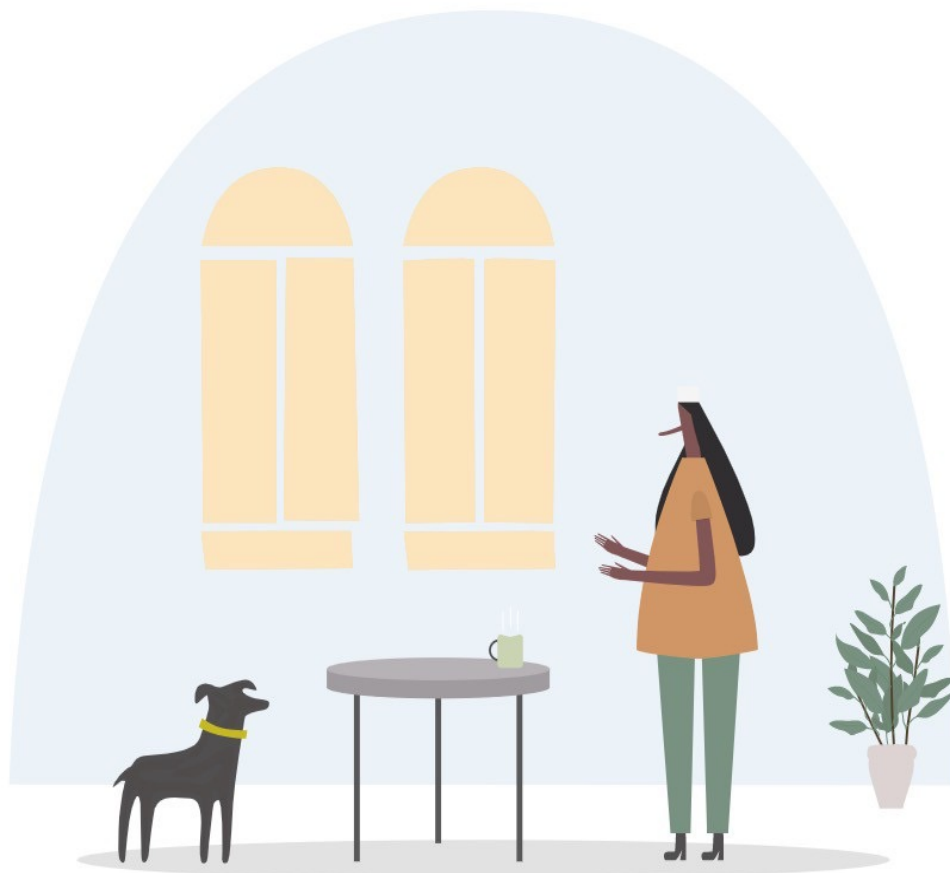
- Bespoke/Customised Designs within the time frame & budget
- Complimentary VR glasses for Virtual Experience at site
- Saves 25% of Project Cost & Time & 100% stress
- Empowers Customers for “DIY”
- Structured Approach for Hassel free Execution
- Curated Shopping List from Product Partners of our Ecosystem
- PAN India Execution in collaboration with Execution Partners of our Ecosystem



[Download the Interior Design file](#)

#metadezine

technology we offer



[Click here experience our technology](https://interior.dezinebox.io/metadezine)
[Or Visit - https://interior.dezinebox.io/metadezine](https://interior.dezinebox.io/metadezine)

Our Work



Click to visit - [Online Portfolio](#) 



Click to visit - [Online Commercial Portfolio](#) 

Design Timeline



- | | |
|--------|---|
| Day 0 | • Client to share the dimensions, plans, pictures & video's of the space. We share the requisition form and followed by a confirmation call |
| Day 3 | • We will share the the furniture layout options & themes for consideration |
| Day 5 | • We will conduct the Furniture layout session & Theme Finalization session |
| Day 7 | • We will share the final furniture layout & theme finalization on mail |
| Day 12 | • We will design the space & share 360 views to you for your reference before we take the final session with you. |
| Day 15 | • We will conduct the final design finalization session |
| Day 18 | • Post the session we will share the design details as per Phase - 1 Design deliverable & courier the Google VR class to your address. |
| Day 24 | • We share Phase 2 - Execution Drawing set (if taken with Phase 1) |

Note - Day are working days & excluding weekend & holidays

List of Deliverables for Interior Work

Phase 1 – Design

- Furniture layout Plan.
- Theme Finalization
- Multiple 3Ds of every room (4K Quality)
- VR/360 views for each room
- Complimentary Google VR Classes (with min 3 rooms)

• Phase 2 – Execution Drawings

- False Ceiling drawings
- Electrical drawings
- Wall Color & Wallpaper selection
- Custom furniture designing with material spec.
- Online shopping list for décor items

Our Charges



Residential Spaces

Phase 1 – Design (Floor Plan, 3D & 360)

- INR 10,000/-+taxes/per room

+

Phase 2 – Execution Drawings

- INR 5,000/-+Taxes/per room

Total – 15,000/- per room

Commercial Spaces

- INR 40 / per sq. ft*

*For spaces > 1,000 sft

Rates are subject to change



How to Execute Online Designs?



“Do it Yourself”



Local Contractor

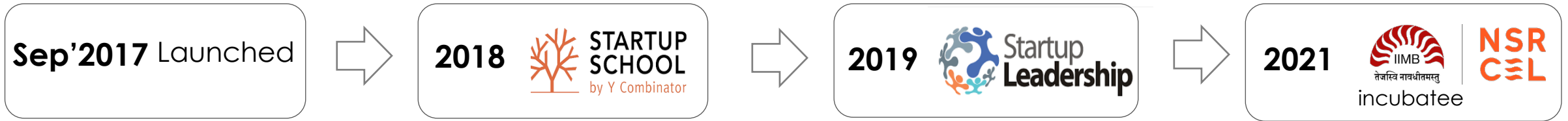


Dezinebox in collaboration
with Execution Partners

Testimony of Customers Using Our Design File



Traction so far



4.5
YEARS

500+
PROJECTS

4
COUNTRIES

75
CITIES

OUR USP

- Asset light business model with no Capex required in setting up furniture factories
- No need to setup experience centres as we use VR & 360 Panorams to make them feel their space
- Local Execution Model with 100+ partners across India. This helps secure work & trust. It generates employment by assigning work to local contractors
- Flexible & adaptable model which can be replicated globally. Projects done outside India are the validation of the same

Founding Team



Shweta Deshmukh 

- 20 years of experience in the field of Architecture and Interior designing.
- Conferred with "Exceptional Women of Excellence" Award by Women Economic Forum
- Jury for ET Acetech Design wall & Grand Stand Awards since 2016
- Featured in many Architectural and Interior magazines as Top 50 Architects of India
- Awarded as best co-working / Commercial space designer of India for a 40,000 sft co-working/incubation hub
- B.Arch, M.Arch (Environmental Architecture)
- Construction Management from NICMAR, Women Leadership from IIM, Ahmedabad



Abhijeet Deshmukh 

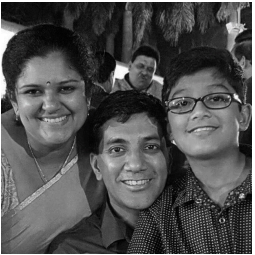
- Ex-Banker & have an industry experience of 18 years including 5 years of startup experience
- worked with Citibank for 10 years in Merchant Banking department where raised 50,000 crs in debt capital market for corporates. In his last assignment he was Operational Risk head for all Citi India Affiliates.
- Ex co-founder of a co-working space & Headed Committee of Navi Mumbai Chambers of Business and Industry to develop the start-up ecosystem of Navi Mumbai.
- MBA, Certified Treasury Manager & PG Diploma in digital marketing from MICA.



Team of 9

Architects ,
Designers,
Digital
Marketing,
Business
Development

Testimonials



Ganesh Bagale,
Nasik

"They helped me bring my vision to reality as they understood my taste and added more depth to it. Since there was no access to good designers in my budget, I went ahead with them.



Bharat Jain
Fatehabad

"I had initial apprehension about getting important architectural work done online, but I was pleasantly surprised by how convenient the experience was. Drawings and costings helped me with easy execution of my space



Sameer Goel
Noida

"I got my house designed and was fully satisfied with the work. They provided proper assistance, helped me with contacts of suppliers and costings and were very understanding of my requirements.



We are delighted to announce that we are recognized startup by Startup India (DIPP - Government of India)

#startupindia



Media Coverage

"Dezinebox makes architectural designs & interiors affordable for everyone"



"Dezinebox has been selected by NSRCEL as their incubated Startup."



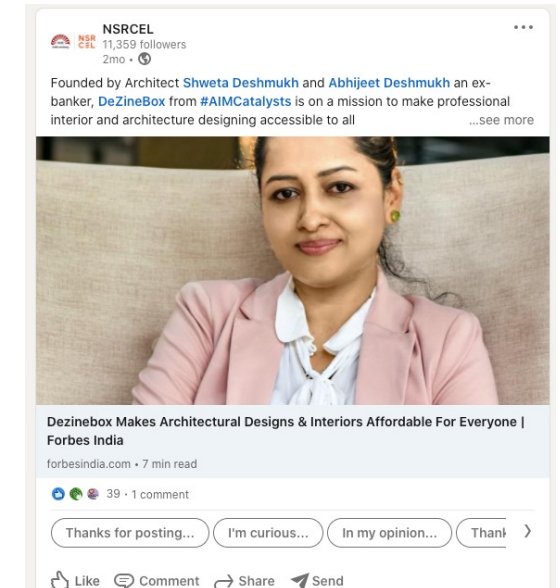
"Dezinebox: Offering Online And Affordable Interior Design Solutions"



"Asia's Top 10 Transformational Interior Designers, 2020"



Our Achievements & Coverage



Magazine Coverage



featured as an inventive interior design company in #BusinessApac magazine that covers the stories of successful businesses operating in Asia-Pacific



Our founders featured in [#startupcity](#) magazine as "Dominant Leaders to watch in Interior Designing Industry in 2019"



"50 phenomenal Architects & Interior Designers of India" - 8th Anniversary edition July 19



Featured in Surfaces Reporter Magazine in December 2017 issue



Wonder Women – Architects of India - Feb 2019



Featured in Realty Plus Magazine as Young Architectural Practices across country Dec 2018



Featured in Interior & Décor Magazine in Aug-Sep 2018 as Woman Achiever



India's Young Architects & Interior Designer - Aug 2017

Awards & Accolades



"Exceptional Woman of Excellence 2017" at New Delhi Award by Women Economic Forum & All Ladies League



Invited as a Speaker by WADe Asia in October 2017 to talk on "Time is Changing-Architect Building an ITplatform"



Eminent Jury for Design wall & Grand Stand Awards of Mumbai -ACE Tech powered by The Economic Times for 2016, 2017, 2018



Won Archid Award by Fortunestreets in June 2019



Dezinebox got its first award as "Most Innovative Firm of the Year 2019" in Maharashtra at National Architecture and Interior Designers Conference and Awards organized at Taj West Ends Bangalore June 2019

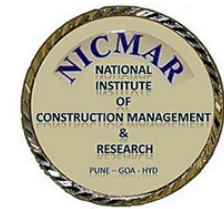


Dezinebox received an Time2Leap award for designing Sustainable & Innovative as "Best Co-Working Space of the Year 2019" at Global Smart Build Summit in November 2019 at Hyderabad



Invited for Panel Discussion on "Building Technology & Sustainability in Architecture" by Fortunestreets in June 2019

Dezinebox is created by alumni of



NATIONAL INSTITUTE OF
CONSTRUCTION
MANAGEMENT & RESEARCH



Department of Industrial Policy and Promotion
Ministry of Commerce and Industry
Government of India

#startupindia



SIR JJ SCHOOL OF ART
MUMBAI

Product Partner Ecosystem

We have more than 100+ national & international product companies as our partners.

We can recommend these selected partners & their quality products to you for your project.



Execution Partner Program

For execution we provides services all over India and has over 100+ execution partners.

We can recommend these selected partners to you for your project's offline execution.



Thank You



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